

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO: Assistant Commissioner for Patents Washington, D.C. 20231

ATTY. DKT. NO. T721-15



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	PATENT APPLICATION TRANSMITTAL
	Transmitted herewith for filing is the patent application of:
	INVENTOR(S): Charles A. Eldering; Komlika K. Gill
	ADVERTISEMENT DISTRIBUTION FOR DISTRIBUTING TARGETED ADVERTISEMENTS IN TELEVISION SYSTEMS
	Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):
	⊠ Specification 22 pages
	⊠ Claims 7 pages
	□ Drawings 11 sheets □ formal □ informal
	The following additional papers are enclosed:
	□ Fee Transmittal
	□ Declaration and Power of Attorney
	Applicant Claims Small Entity Status. See 37 CFR 1.27
	☐ Information Disclosure Statement ☐ Form PTO-1449
	Assignment and Cover Sheet
	Other:
	Dated: <u>N127/00</u>
	Signature
	Expanse Networks, Inc. Douglas J. Ryder, Reg. No. 43,073 300 North Broad Street

300 North Broad Street Doylestown, PA 18901 (215) 340-6900

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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ADDITIONAL FEES														
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113	147		□ 147			for f	iling a Req	uest for Ree	xamin	nation				
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120	118		218			· · · · · · · · · · · · · · · · · · ·								
120	119		219											
121			220			Filing a brief in support of an appeal								
138	121		221			Request for oral hearing								
141			☐ 138			Petition to institute a public use proceeding								
141	140		240			Petition to revive unavoidably abandoned application								
142	· — · · ·		241			Petition to revive unintentionally abandoned application								
H3	142		242			Utility issue fee (or reissue)								
122			243			Design issue fee								
126	144		244			Plar	ıt issue fee						•	······································
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Signature Date Reg. Number	Douglas	J. Ryder		7	C-CXX	11		1 5	12	7/00		4	13,073	
					Sign	atur	e		^t Da	te				



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR ELDERING		ATTY. DKT. NO. T721-15
TITLE ADVERTISEMENT	DISTRIBUTION	ART UNIT UNKNOWN	EXAMINER UNKNOWN	
DISTRIBUTING TELEVISION SY	TARGETED ADVER STEMS	TISEMENTS IN		

Assistant Commissioner for Patents Washington, D.C. 20231

CERTIFICATE OF MAILING (37 CFR 1.10)

Express Mail Label Number

EF096210343US

Date of Deposit

27 Laumber 2000

I hereby certify that the following attached paper or fee:

Patent Application; including Specification (22pp.), Claims (7pp.), Drawings (11pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

Laura J. Kell